

LONRES . LOWDOWN . CHELSEA .

Setting the scene in Chelsea (SW3)

LONRES

PROPERTY .
DATA .
NETWORK .



241

Private residential units with permission or under construction

1 IN 5

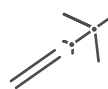


Residents walk to work
London average 9%



74%

Of owner occupiers own their home outright (without a mortgage)
44% in Greater London



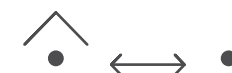
50%

Of residents were born overseas
37% across Greater London

38%



Households with one occupant
London average 22%



37%

Properties which are privately rented
26% in Greater London

Chelsea sales (2015 year to date)

Average £ per square foot



FLATS

£1,768

all of PCL £1,758



HOUSES

£2,044

all of PCL £1,990

% of sales which were houses



25%

all of PCL 22%

Chelsea lettings (2015 year to date)

Average £ achieved per week



FLATS

£705

all of PCL £923



HOUSES

£2,305

all of PCL £2,136

% of original asking price achieved for rentals



95%

all of PCL 95.5%

Prices have risen significantly over the last five years

43%

all of PCL 44%

Prices are 1.1% higher than the same period in 2014 (PCL +0.7%)



Properties achieving £2 million+

40%

all of PCL 39%



Average £ per square foot

£53

all of PCL £55 per square foot

Rental value achieved per annum



Properties achieving more than £1,000 per week

22%

all of PCL 27%

